



Paradise Performing Arts Center

(530) 872-8454

P.O. Box 1124

Paradise, CA 95967

Location: 777 Nunneley Road

Website: www.paradisep Performingarts.com

Email: parartscen@sbcgloal.net

Dear Patrons of the Arts:

Many things make Paradise a unique mountain community: the trees, the climate, the citizenry, and the Paradise Performing Arts Center. The PPAC, frequently referred to as the *Jewel of the Foothills*, is special because it is one of the very few privately built and supported venues in all of California.

The Board of Directors has been anxiously engaged in altering the business plan with the expectation of making the *Jewel* become more profitable. Recent events have put the PPAC on the front page and on local TV. Since controversy often stimulates interest and interest increases involvement, one significant change has already occurred: the re-establishment of a voting membership. Interested citizens are encouraged to join now and participate in the creating the by-laws that will outline the responsibilities and duties of the membership, and selecting the new board members.

In order not to interfere with the fund raising effort of the *500 for PPAC*, the Board of Directors postponed sending our annual request for donations. This proved to be a mistake, for the normal income from the *Patron Plan* stopped, as well as other previously reliable sources of income; thus, funds are not available to meet the monthly operating costs. Two of our key employees need to be put back to work in order to keep the office open and take care on some essential repairs and maintenance.

We apologize for deferring this most important request for your assistance. Your donations are needed *yesterday*. All donations, unless otherwise designated, will go to the general fund to pay salaries, mortgage, advertising, utilities, repairs, etc. Donations to the *500 for PPAC* will be placed in a separate account used only for booking and promotions.

Paradise is a special place to live, and with the help of its citizens, we can keep the *Jewel of the Foothills* alive and prosperous.

Sincerely,

Dean Kruta
General Manager

Harvey D. Parrott
President, PPAC Board of Directors

**Paradise Performing Arts Center
Patron Plan Drive**

Your donation will help PPAC to continue providing a variety of excellent cultural and public events. To arrange for monthly payments, simply call PPAC at 872-8454.

THANK YOU FOR YOUR GENEROSITY!

Level of Support (Check one)

- | | | | |
|--------------------------|------------------------------------|--------------------------|-------------------------------|
| <input type="checkbox"/> | Platinum Circle (\$5,000+) | <input type="checkbox"/> | Benefactor (\$250-499) |
| <input type="checkbox"/> | Gold Circle (\$2500-4999) | <input type="checkbox"/> | Patron (\$100-249) |
| <input type="checkbox"/> | Silver Circle (\$1000-2499) | <input type="checkbox"/> | Supporter (\$50-99) |
| <input type="checkbox"/> | Bronze Circle (\$500-999) | <input type="checkbox"/> | Other: _____ |

Total Donation: _____

Method of Payment: Cash Check Visa/MC

Please accept a check made out to PPAC, or charge to my Visa/MasterCard using the following information:

Card No.: _____ Exp. Date _____ 3digit code _____

Signature: _____

Name _____ Phone: _____

Address _____ email: _____

City/state/Zip _____

All Patron Plan Members receive these benefits:

- Name listed in the printed program for *PPAC Presents* events (due to printing deadline-this benefit is for memberships received before September 11th, 2009)
- Name listed in sign in Lobby for the 2009-2010 season

Supporter (\$50 - \$99)

- 15% Discount to any PPAC Presents for the 2009-2010 season

Patron (\$100 - \$249)

- Two non-premium tickets to any PPAC Presents event for the 2009-2010 season

Benefactor (\$250 - \$449)

- Two premium tickets to any *PPAC Presents* event for the 2009-2010 season

Bronze Circle (\$500 - \$999)

- Two premium tickets to any PPAC Presents event in 2009-2010 season
- Two premium tickets to any Co-Production event in the 2009-2010 season

Silver Circle (\$1,000 - \$2,499)

- Four premium tickets to any PPAC Presents event in the 2009-2010 season
- Four premium tickets to any Co-Production event in the 2009-2010 season

Gold Circle (\$2,500 - \$4,999)

- Two Season Tickets to PPAC for the 2009-2010 season
- Four premium tickets to any *PPAC Presents* event in 2009-2010 season

Platinum Circle (\$5,000 and above)

- Four season tickets to PPAC for the 2009-2010 season
- ½ Page advertisement in PPAC's Season Program for 2009-2010
- 20% discount on tickets for all *shows in the 2009-2010 season*

Sign up for a SAVEMART S.H.A.R.E.S. Card and help the PPAC. Every time you shop using your S.H.A.R.E.S. card we get 3% of what you spend on groceries and there is no additional charge to you for using the card. Call the Performing Arts Box office for details or stop by and fill out a form.